CANADA TRUSTCO ANNUAL REPORT 1979



AR80



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FOCUS ON ACHIEVEMENT

The contribution of every Canada Trust employee cannot be over-emphasized. They in large measure are responsible for what the Company is today and will be tomorrow.

This year's Report to Shareholders highlights several significant corporate achievements – photographs of some of those who helped make things happen appear throughout the Report. It's important to note though, that these are but representative of the many employees whose combined efforts made possible the accomplishments of 1979.



Annual and Special General Shareholders' Meeting 11 a.m. Tuesday, February 19, 1980 Holiday Inn, City Centre Tower London, Ontario

Preference shares series B convertible and common shares are listed on Toronto, Montreal and Alberta Stock Exchanges.

V-Day valuation of common shares as at December 22, 1971 is \$25.00.

Head Office: Canada Trust Tower 275 Dundas Street London, Ontario, Canada N6B 3L1

Executive Office: Canada Trust Building 110 Yonge Street

Toronto, Ontario, Canada M5C 1T4

Member of The Trust Companies Association of Canada.

Additional information on the Company is available by writing or phoning E. Donald L. Miller, Vice-President, Corporate Affairs, Canada Trust Tower, 275 Dundas Street, London, Ontario, Canada N6B 3L1 (519) 673-6293.

DIRECTORS

All those listed are Directors of Canada Trust.

- *Canada Trustco Directors
- *A.E. BARRON, Toronto Chairman Canadian Tire Corporation Limited
- *WALTER A. BEAN, Waterloo Chairman, Economical Mutual Insurance Company

WALTER J. BLACKBURN, London Chairman & Publisher, London Free Press Printing Company Limited

RUDOLPH P. BRATTY, Toronto Barrister and Solicitor

C.W. BRAZIER, Vancouver Barrister and Solicitor

HUGH CAMPBELL, Ottawa Corporate Director

- *C.R. CLARKE, London Vice-President – General Counsel and Secretary, Canada Trustco
- *JOHN B. CRONYN, London Corporate Director and Consultant
- *FREDERICK W. DAKIN, Hamilton President and Chief Executive Officer The G.W. Robinson Company Limited

G.H. DOBBIE, Cambridge Corporate Director

T. EDMONDSON, St. Catharines Honorary Chairman Ferranti Packard Limited

ERIC F. FINDLAY, Toronto Chairman and President Silverwood Industries Limited

REFORD GARDHOUSE, Milton Corporate Director

*J.D. HARRISON, London Barrister and Solicitor

W. HOWARD HEMPHILL, Stratford Chairman, Krug Furniture Inc.

ELMORE HOUSER, Toronto Barrister and Solicitor

- *A.H. JEFFERY, London President London Life Insurance Company
- *M.L. LAHN, London President and Chief Executive Officer Canada Trustco
- *TOM LAWSON, London Vice-President, Canada Trustco Chairman and President Lawson & Jones Limited

K.R. MacGREGOR, Waterloo Chairman, The Mutual Life Assurance Company of Canada

DUNCAN McINTOSH, Cambridge Retired Executive

*M.C.G. MEIGHEN, Toronto Vice-President, Canada Trustco Chairman, Canadian General Investments Limited

*ARTHUR H. MINGAY, Toronto Chairman of the Board and the Executive Committee, Canada Trustco

KENNETH G. MURRAY, Kitchener President and Vice-Chairman of the Board, J.M. Schneider Inc.

CARL O. NICKLE, Calgary President, Conventures Limited

*JOHN H. PANABAKER, Waterloo President and Chief Executive Officer The Mutual Life Assurance Company of Canada

*LOUIS RASMINSKY, Ottawa Corporate Director

KENNETH A. ROBERTS, Toronto Chairman Goldale Investments Limited

E.G. SCHAFER, Kitchener Corporate Director

G.E. SHARPE, Winnipeg President, Sharpe's Limited

W.H. SPRAGUE, Edmonton Chairman, Sprague Drug Limited W.J. STENASON, Montreal President, Canadian Pacific Investments Limited

R.W. STEVENS, Toronto Barrister and Solicitor

J.D. STEVENSON, Toronto Barrister and Solicitor

J.J. STUART, Windsor Corporate Director

*J. ALLYN TAYLOR, London Honorary Chairman, Canada Trustco

NOAH TORNO, Toronto Chairman Cygnus Corporation Limited

RAYMOND A. WHEELER London, England Executive Director The General Electric Company

PETER N.T. WIDDRINGTON, London President and Chief Executive Officer John Labatt Limited

*J.D. WILSON, Vancouver Corporate Director

R.B. WILSON, Victoria President The B. Wilson Company Limited

HONORARY DIRECTORS

Honorary Directors neither attend meetings of the Board, nor receive remuneration.

W.J. BEATTY
HENRY BORDEN
J.V. CLYNE
W.W. FOOT
COLIN S. GLASSCO
HAROLD H. LEATHER
O.E. MANNING
C.A. MARTIN
H.S. MATTHEWS
HUGH L. McCULLOCH
G.E. ROBERTSON
JOHN W. SCOTT
J. GORDON THOMPSON
ALFRED S. UPTON
A. ERNEST WALFORD
CLARENCE WALLACE
G.E.G. WHITAKER

EXECUTIVE COMMITTEE

A.H. Mingay, Chairman A.E. Barron W.A. Bean J.B. Cronyn F.W. Dakin J.D. Harrison A.H. Jeffery M.L. Lahn T. Lawson J.H. Panabaker J.A. Taylor

COMPENSATION AND HUMAN RESOURCES SUBCOMMITTEE

W.A. Bean, Chairman A.E. Barron F.W. Dakin E.F. Findlay J.H. Panabaker P.N.T. Widdrington

AUDIT SUBCOMMITTEE

J.D. Harrison, Chairman J.B. Cronyn A.H. Jeffery T. Lawson J.D. Stevenson J.J. Stuart J.A. Taylor

NOMINATING COMMITTEE

A.H. Jeffery, Chairman A.E. Barron J.B. Cronyn F.W. Dakin J.D. Harrison T. Lawson M.C.G. Meighen J.H. Panabaker L. Rasminsky

ERFORMANCE AGAINST OBJECTIVES

Substantial progress was made in 1979 toward achieving several key objectives. Following is a comparison of performance against each of these objectives.

OBJECTIVE 1

Achieve a 15% return on common shareholders' average equity fully diluted over the last five year running period.

Performance: Return on equity was 11% in 1979 and averaged 15% over the 1975 to 1979 period.

OBJECTIVE 2

Increase corporate assets by 18%, thus maintaining our 25 year compounded growth rate.

Performance: Corporate assets increased

OBJECTIVE 3

Be the first non-bank deposit taking institution to launch a financial credit card. Obtain 30,000 Master Charge accounts during the introductory campaign.

Performance: Both objectives were achieved with over 52,000 accounts obtained in the three months ended December 31, 1979.

RETURN ON COMMON SHAREHOLDERS AVERAGE EQUITY FULLY DILUTED

Percent

10 11 12 13 14 15 16 17 18 19 20



1975



1977





5 Yr. Avg.

CORPORATE ASSET GROWTH

In millions of dollars



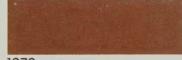
1975



1976



1977



1978



1979

CREDIT CARD INTRODUCTION



PERFORMANCE AGAINST OBJECTIVES

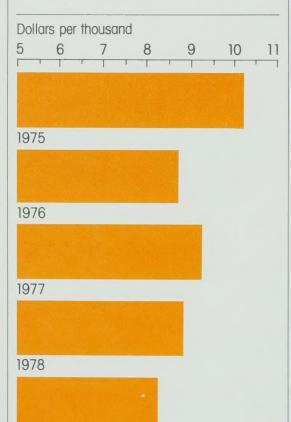
OBJECTIVE 4

Reduce the ratio of salary and benefit costs per \$1,000 of assets and other non-interest expenses per \$1,000 of assets.

Performance: Improved employee productivity resulted in a reduction in salary and benefit expenses from \$8.83 per \$1,000 of assets in 1978 to \$8.24 in 1979.

Cost control in other areas resulted in a reduction in non-interest expense, other than salaries and benefits, from \$7.34 per \$1,000 of assets in 1978 to \$6.24 in 1979.

SALARY AND BENEFIT EXPENSE PER \$1,000 ASSETS



1979

OBJECTIVE 5

Be the first national deposit taking institution in Canada to offer a computerized on-line savings system at all branches.

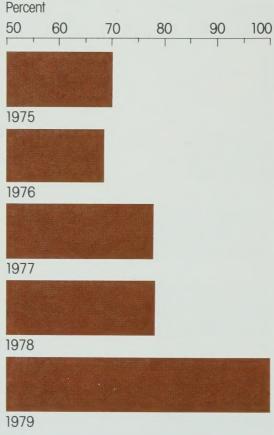
Performance: All remaining manual branches were converted to the on-line system as of October 29th. Customers can now transact demand savings business at any branch regardless of their home branch. The complete conversion to on-line also made savings accounts with interest calculated on the daily balance available at all branches.

OBJECTIVE 6

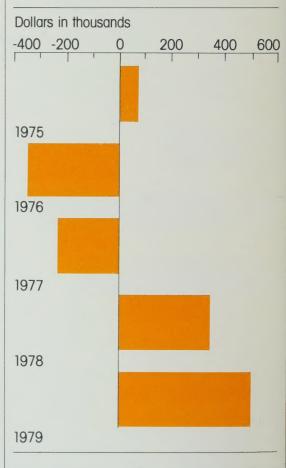
Achieve \$1 million pre-tax earnings from the real estate sales operation.

Performance: Pre-tax earnings were \$499,000.

BRANCHES ON-LINE



REAL ESTATE SALES PRE-TAX EARNINGS (LOSS)



OBJECTIVE 7

Open at least ten new branches with 80% in the top priority markets of Toronto, Hamilton, Calgary, Edmonton and Vancouver.

Performance: Fourteen new branches were opened with nine or 64% being in top priority markets.

OBJECTIVE 8

Continue to diversify lending activities outside the mortgage market by introducing three new products: commercial loans, sales finance and Master Charge.

Performance: All products were introduced.

OBJECTIVE 9

Maintain branch pre-tax earnings for personal trust at at least 25% of gross fee revenue.

Performance: Branch pre-tax earnings were 32% of gross fee revenue.

BRANCH OPENINGS

Number of branches

0 5 10 15

1975

1976

1977

1978

070



1979

NON-MORTGAGE INVESTMENTS AS % OF TOTAL ASSETS

Percent

20

16 18 20 22 24 26 28 30 32

1975



1976



1977

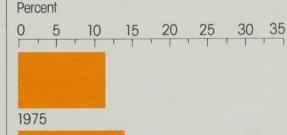


1978



1979

PERSONAL TRUST PRE-TAX EARNINGS AS % OF GROSS FEE REVENUE





1976



1977



1978



1979

TEN YEAR RECORD

	1979	1978	1977
For the year (in thousands)	1010	1570	1777
Income			
Investment	\$ 588,533	\$ 466,325	\$ 396,591
Fees and commissions	40,560	36,132	32,770
Other	11,668	8,770	7,613
	640,761	511,227	436,974
			400,774
Expense	E11 04E	070 600	007.010
Interest on deposits	511,345	372,683	307,312
Salaries, employee benefits and commissions	66,002	57,149	51,273
Other	39,957	37,793	32,239
	617,304	467,625	390,824
Earnings before income taxes	23,457	43,602	46,150
Income taxes	(965)	11,718	16,164
Net earnings	\$ 24,422	\$ 31,884	\$ 29,986
	Ψ D 1,1 D D		Ψ 23,300
At year-end (in thousands)	¢11 040 000	¢0.494.000	\$7,960,000
Assets under administration	\$11,840,000	\$9,484,000	\$7,860,000
Personal, pension and pooled trust funds	5,438,000	4,333,000	3,460,000
Deposits	6,103,000	4,884,000	4,163,000
Loans	5,072,000	4,022,000	3,393,000
Shareholders' equity	247,000	222,000	189,000
Return on common shareholders' average equity fully diluted	11.3%	17.6%	19.1%
Per common share			
Net earnings			
Basic	\$ 2.64	\$ 3.88	\$ 3.76
Fully diluted	2.54	3.61	3.50
Dividends paid	1.52	1.34	1.30
Shareholders' equity	21.75	20.66	18.15
Market price			
High	27½	291/8	29
Low	21%	22½	20%
December 31	22½	23¾	29
Price-fully diluted earnings multiple, December 31	8.9	6.6	8.3
Price-equity multiple, December 31	1.0	1.1	1.6
		,	
Statistical data at year-end Number of shares outstanding			
Preference series A	212.050	212.050	212.050
	312,059	312,059	312,059
series B	1,478,955	1,500,000	1,500,000
series C	53,014	56,377	56,437
series D	1,250,000	1,250,000	1,250,000
series E	750,000	750,000	(0007(0
Common	7,829,611	6,988,971	6,988,763
Percentage of shares held in Canada	99	99	99
Number of shareholders	7,263	7,241	7,252
Volume of shares traded during the year	205.000	247.000	450,000
Preference series B and C	305,000	347,000	450,000
Common	1,352,000	696,000	582,000
Number of branches and mortgage offices	165	154	138
Number of full-time employees	3,145	2,857	2,667
Number of regular part-time employees	500	396	304
Number of real estate offices	63	53	58
Number of real estate sales representatives	623	531	594
ramoer of real estate sales representatives	023	331	074

1976	1975	1974	1973	1972	1971	1970
\$ 292,724	\$ 219,984	\$ 181,346	\$ 149,793	\$ 129,796	\$ 114,946	\$ 101,691
27,867	26,004	21,257	17,747	14,492	11,678	10,283
5,976	5,102	4,592	2,620	2,134	2,343	2,015
326,567	251,090	207,195	170,160	146,422	128,967	113,989
236,345	$ \begin{array}{r} 175,005 \\ 34,362 \\ 18,284 \\ \hline 227,651 \\ \hline 23,439 \\ 9,360 \\ \hline $14,079 \\ \hline \end{array} $	148,038	110,055	92,779	84,573	80,660
40,786		27,816	22,002	17,635	14,625	12,736
23,224		14,743	13,007	11,648	9,560	8,979
300,355		190,597	145,064	122,062	108,758	102,375
26,212		16,598	25,096	24,360	20,209	11,614
8,509		7,569	12,194	11,178	9,952	5,666
\$ 17,703		\$ 9,029	\$ 12,902	\$ 13,182	\$ 10,257	\$ 5,948
\$6,891,000	\$5,563,000	\$4,771,000	\$4,167,000	\$3,704,000	\$3,228,000	\$2,852,000
3,189,000	2,937,000	2,547,000	2,259,000	2,039,000	1,753,000	1,527,000
3,524,000	2,483,000	2,111,000	1,808,000	1,577,000	1,398,000	1,255,000
2,974,000	2,151,000	1,868,000	1,610,000	1,410,000	1,251,000	1,112,000
147,000	121,000	89,000	78,000	72,000	64,000	57,000
14.29	13.1%	11.2%	17.2%	19.3%	16.8%	11.8%
\$ 2.57 2.47	\$ 2.17 2.14	\$ 1.61	\$ 2.34	\$ 2.39	\$ 1.86	\$ 1.17
1.20	1.20	1.20	1.15	.93	.59	.53
15.71	15.06	14.54	14.15	13.06	11.66	10.41
26½	27	31¾	34¼	35	26 ¹ / ₄	201/8
18¾	22	16½	26½	24½	19 ³ / ₄	141/4
21	24½	23½	31¾	34	24 ¹ / ₂	201/8
8.5	11.4	14.6	13.6	14.2	13.2	17.2
1.3	1.6	1.6	2.2	2.6	2.1	1.9
325,000 1,500,000 56,437	380,280 1,500,000	425,000				
6,988,663	5,521,088	5,521,088	5,521,088	5,521,088	5,521,088	5,521,088
99	99	99	98	98	98	98
7,401	6,309	4,612	4,654	4,617	4,558	4,678
215,000 402,000 125 2,451 257 56 578	263,000 443,000 96 2,224 179 48 460	321,000 93 2,226 188 46 368	480,000 87 2,105 128 42 320	423,000 82 1,986 25 36 245	459,000 81 1,889 47 23 151	560,000 82 1,868 41 18 116

REPORT TO SHAREHOLDERS

DIRECTORATE

At the annual shareholders' meeting on February 20, 1979 John H. Panabaker, Kitchener, President of The Mutual Life Assurance Company of Canada was elected a Director of Canada Trustco and Canada Trust and a member of the Executive Committee.

During the year we recorded with deep regret the deaths of three Honorary Directors, Gordon Farrell of Vancouver, Walter J. McGibbon and J. E. Frowde Seagram, both of Waterloo. These three gentlemen had each made significant contribution to the Company's affairs over many years.

EXECUTIVE MANAGEMENT

In December, 1979 Mervyn L. Lahn was appointed President and Chief Executive Officer. Mr. Lahn, formerly President and Chief Operating Officer, continues to direct day-to-day operations.

Arthur H. Mingay, formerly Chairman of the Board and Chief Executive Officer, continues as Chairman of the Board and the Executive Committee.

SUPPLEMENT TO ANNUAL REPORT The structure and role of the Boards of Directors of Canada Trustco and Canada Trust are described in detail in a supplement which accompanies this annual report. This supplement was written by J. Allyn Taylor, Honorary Chairman.

LEGISLATION

The Bill introduced during the year to revise the Bank Act and establish the Canadian Payments Association unfortunately was not enacted before Parliament dissolved.

How much further delay will now ensue is impossible to predict. Until Bank Act revisions are settled proposed revisions to Trust and Loan Companies Acts (Canada), under which the Companies operate, will not be introduced. It remains our hope that when the time for those revisions comes the Minister of Finance will consider a new Savings Bank Act with appropriate and broadened powers which would enable the Company, should it be deemed advisable to convert Canada Trustco to a Savings Bank, to meet more effectively an increasingly competitive environment. The Savings Bank concept would only be considered if it were permissible to continue Canada Trust as a wholly-owned subsidiary.

ACKNOWLEDGMENT

Our staff has shown commendable flexi-

bility and resourcefulness in adapting to many demands made on its skills during a year of rapidly changing environment. Directors, on behalf of shareholders, extend sincere thanks to all employees for their continuous support and significant contribution.

EARNINGS

1979 presented the Company with extremely difficult operating conditions—among the most challenging in its 116 year history.

In the intermediary or savings and loan segment of the business five increases in the non-chequable savings rate during the year – from 9% to 12% – severely compressed interest rate spread. Average cost of deposits rose more rapidly than average return on investments since the latter remain longer in average term than deposits, as illustrated by tables of interest sensitivity on page 27 and of maturities on page 28.

Interest rate spread on a taxable equivalent basis declined to 1.54% in 1979 from 2.12% in 1978. A new statistical table entitled net interest differential on page 26 dramatically portrays the impact of rising interest rates.

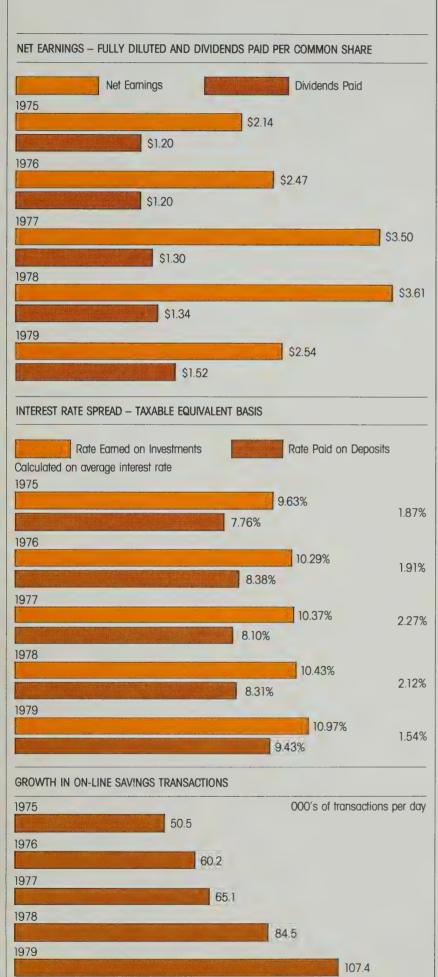
Fiduciary and real estate segments of



Four new products further diversified lending activities outside the mortgage market. Pictured from left: Raymond Brackstone, Commercial Loans; John Steep, Sales Finance; Sean McNamara, Master Charge; Bob Overholt, Investment Loans (extension of collateral loans product line).



The fourth annual Halloween Party was enjoyed by over 50,000 visitors at branches offering "8 to 8" service. A tremendous staff effort was responsible for decorating and costume-making. Pictured are part of the cast at London University's "underwater Halloween".



operations showed increased contribution to earnings – the former \$7.4 million in 1979 against \$5.4 million in 1978 and the latter \$499,000 in 1979 against \$343,000 in 1978.

On page 30 contribution to earnings by each Company segment is shown for the first time. We believe this segmented accounting information will be of interest to many readers.

In summary, net earnings for 1979 of \$24.4 million declined 23% from \$31.9 million in 1978. After dividends on preference shares, net earnings per common share — basic were \$2.64 compared with \$3.88 in 1978, computed on the weighted average number of common shares outstanding.

On a weighted average and fully diluted basis, which assumes conversion of all outstanding convertible preference shares to common shares, net earnings per common share were \$2.54, down 30% from \$3.61 in 1978.

The Company experienced a negative rate of income taxes in 1979 compared with an effective rate of 27% in 1978. This arose principally because dividends received or receivable from preference and common shares of taxable Canadian corporations, which are non-taxable when paid to a Canadian corporate holder, were in an amount greater than net taxable income for 1979. This situation is not expected to continue throughout entire 1980.

Notwithstanding stringent control, non-interest operating expenses at \$106 million were up \$11 million or 12% from \$95 million in 1978 reflecting both inflationary environment and substantially higher volumes of business administered. Continued expansion of the branch system and introduction of new services, Master Charge in particular, also added to operating costs.

ASSETS UNDER ADMINISTRATION

Growth in business volumes was excellent. Assets under administration at year-end 1979 were \$11.8 billion, an increase of 25% from December 31, 1978 and a 315% increase in the past decade. Corporate assets increased by \$1.3 billion or 24% to \$6.4 billion. Personal, pension and pooled trust funds under administration increased by \$1.1 billion or 26% to \$5.4 billion.

Capital stock and contributed surplus increased \$18 million by virtue of issuance of 835,814 additional common shares through a successful rights offering in the fourth quarter. Retained earnings reinvested in operations increased by \$8 million to \$86 million. Thus shareholders' equity increased by \$25 million from one year prior to \$247 million at year-end.

FINANCE

Corporate Investments – Dramatic increases in interest rates during the last twelve months again demonstrated that the Company's performance is heavily dependent upon shifts in relative cost of credit.

The Company has responded to the challenge of maintaining adequate profitability in the face of such conditions by developing a corporate investment strategy aimed at better matching,

REPORT TO SHAREHOLDERS

on an interest rate-sensitivity basis, offsetting categories of assets and liabilities. In future cycles this approach should significantly reduce volatility in earnings.

The primary task in 1979 was to acquire floating rate investments to help stabilize earnings against rising interest rates paid savings depositors. Changes in the Income Tax Act made it undesirable to continue to acquire floating rate preference shares and income debentures for this purpose and in 1979 we concentrated on purchasing floating rate debentures of major Canadian corporations and financial institutions. This form of investment will continue to command attention in the years ahead as traditional outlets for funds become even more competitive. The recently introduced commercial loans service constitutes another thrust in this direction.

Growth in money market operations continued and at December 31, 1979 \$690 million of cashable term deposits were outstanding. The ability to acquire significant amounts of short-term funds has been an essential part of cash management during a year in which cash flow into mortgages was dramatically out of step with traditional deposit flows. Throughout the year the average term of the corporate fixed income portfolio was gradually shortened. In the latter part of the year, approximately 25% at market value of the corporate common

COMPARATIVE INTEREST RATES Percentage 15.00 12.50 10.00 7.50 5.00 1976 1975 1977 1978 1979 5 Year Prime Conventional Savings Mortgage Bank Rate

stock portfolio was sold including all shares held in Oxford Development Group Ltd. under an offer to be followed by a take-over bid to all shareholders. Resultant gains, net of income taxes, are credited to the substantially increased Allowance for Investment Losses and are reflected in the Statement of Earnings only to the extent of their effect on the annual provision charged to other expense.

Trust Investments – The economic background in 1979 was dominated by three major features. The world price of energy approximately doubled while sources of oil became more insecure as the year progressed and unsettling political events were experienced in the Middle East. Secondly, major sectors of the economy both in Canada and the United States adjusted their economic activity to double-digit rates of inflation. Having clearly perceived that the process of gradualism was unlikely to have dramatic effect in reducing rates of inflation, economic participants began to base their decisions on continuing growth in both money supply and availability of credit. Even relatively stringent action taken by the United States Federal Reserve Board in early October did not seem to seriously impact the public's decision-making process in this regard. Thirdly, consumers maintained a high degree of spending and kept the economy from dipping into a cyclical slowdown widely predicted for early 1979. In fact it is clear that only now is the cyclical peak in economic activity being passed, having extended the recent cycle by nearly twelve months through high levels of spending and inflation.

With this economic background, the investment climate throughout 1979 faced extreme conditions. Interest rates rose to historically high levels. Bond prices, anxiously awaiting a peak in interest rates, were forced much lower by underlying economic strength and a rising inflation rate. Equity markets on the other hand broke into new ground with the TSE 300 Index, which began 1979 at 1310, rising to over 1800.

During the year account cash reserve positions were increased as profits in selected Canadian stocks were realized and average term to maturity of fixed income portfolios was shortened substantially. Given continuing unrest in the Middle East, a high rate of inflation and a weakening United States economy, our investment strategy remains conservative.

In pursuit of providing additional avenues of equity investments for segregated pension fund clients, the Supplemental Equity Fund was introduced. This fund consists mainly of common shares of a diversified group of junior industrial Canadian companies giving clients an opportunity to participate in unusual gains sometimes available in smaller companies.

SAVINGS SERVICES

Demand Savings – During 1979 total deposits increased \$1.2 billion, including \$633 million in demand deposits.

Replacement of the previous computerized on-line savings system with a more advanced one was completed early in 1979. During the year the new system was extended to all branches representing a first for a national deposit taking institution in Canada.

"Eight to eight, six days straight" extended hours service is available at 74 branches, compared to 58 branches in 1978. Customer acceptance is reflected in increased transaction volumes with over 34 million items processed in 1979 – an increase of 26% over 1978.

A United States dollar demand deposit account, with interest calculated on a daily basis, was introduced in December. Initial customer acceptance indicates that it will become an important addition to demand savings services.

Term Savings and Registered Retirement Savings Plans – Term deposit portfolio growth was 19% in 1979 – the same as in 1978. Cashable term deposits posted a 125% gain compared to a 20% increase in 1978.

R.R.S.P.'s continued to experience sound growth. The Company received \$203 million in cash flow and added 31,000 new plan holders, acting as trustee for 152,000 participants with their collective investment exceeding \$1.1 billion at December 31, 1979.

Registered Home Ownership Savings Plans experienced modest growth. Deposits of 26,000 participants now total \$71 million. Credit Card Services – On September 24 Canada Trust Master Charge was launched with a strong marketing program. Customer acceptance has exceeded all expectations.

A centralized division based in London is now in place with fully trained personnel to manage all facets of the operation including credit functions, systems processing and customer service. At December 31 we had 52,000 card holders and a balance of receivables of \$5.8 million.

Residential Mortgage Services – A separate product area formed in 1979 brought focus to the largest component of mortgage lending. This move responded to an already competitive market which is facing difficult and changing times due in part to near zero population growth, reduced government stimulus and relatively high builder inventories.

During first half 1979 an abundant supply of mortgage funds kept mortgage interest rates artificially low. However, interest rates rose dramatically during the second half causing a decline in demand for new loans.

Despite these market conditions,

accepted residential mortgage applications totalled \$861 million, surpassing \$722 million in 1978. During 1979, 49% of residential mortgage dollars went into existing housing compared to 45% in 1978.

Market acceptance for under five year term mortgages continued with 33% of new loans and 68% of renewals in this category.

LOANS AND REAL ESTATE SERVICES

Mortgage Services – I.C.I. – Throughout the year, in particular the second half, the mortgage industry reacted to a series of substantial rate increases. In such unsettled conditions the borrower could not plan effectively, with the result that many projects were cancelled. Notwithstanding the Company committed \$198 million in commercial and industrial mortgages.

At the end of 1976 the commercial and industrial portfolio stood at \$209 million. During the ensuing three years it has been built to \$600 million.

1979 Mortgage Statistics – Residential and I.C.I. – During 1979 mortgage applications approved totalled \$1.1 billion, including \$68 million for pension and other clients, and at December 31 a total

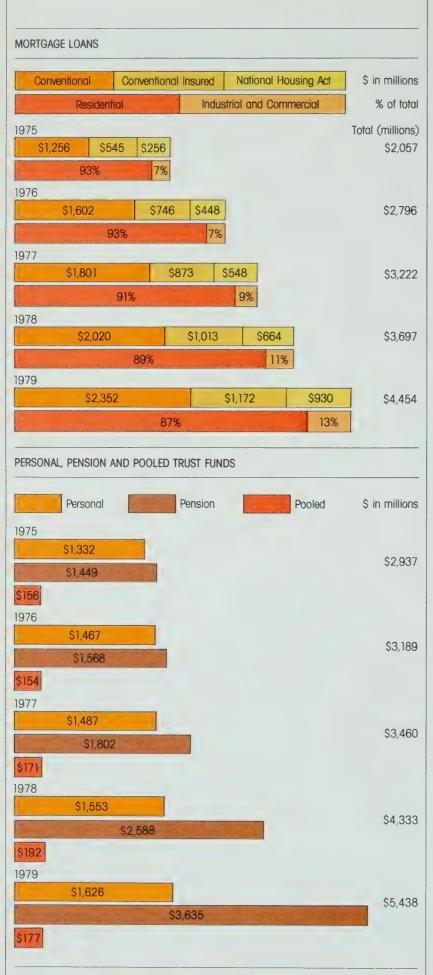


Pension assets experienced outstanding growth from both high retention and new business. Significant contribution was made by the Toronto sales and service team, from left: Garry Rubacha, Investments; Debbie Hardy, George Pace and John Trace, Pension Services; Andy McGee, Business Development.



Pacific Region staff performed exceedingly well during British Columbia's campaign to issue and sell shares in the B.C. Resources Investment Corporation. Pictured from left: Fred Sze, Vancouver Chinatown; Bob Terichow, Richmond Brighouse; Jim Dodd, Vancouver Oakridge.

REPORT TO SHAREHOLDERS



portfolio of \$5.0 billion was administered. The year's volume achievement was marginally better than 1978.

Notwithstanding the unsettled economic climate, payment arrears did not increase over prior years. At year-end accounts in arrears 90 days or more were 0.38% of the portfolio compared to 0.45% at December 31, 1978. By dollar amount 0.02% of the portfolio was in arrears 90 days or more at year-end compared with 0.04% one year earlier.

During 1978, the Company acquired 387 properties with a claim value of \$16.2 million in settlement of loans. In 1979 this grew to \$22.1 million in 717 properties. Actual real estate on hand at December 31, 1979, after disposal during the year of 404 properties totalling \$15.6 million, amounted to \$14.4 million. Of these loans 87% are insured under National Housing Act and 9% with private insurers and as such will be settled without loss. Disposition of foreclosed properties during 1979 resulted in a net loss of \$759,000.

Loans Services – Two products were introduced during the year. In June we began processing small business loans as an authorized lender under the Small Business Loans Act. During the third quarter a sales finance pilot project was introduced. Both products have been well received.

During the year 61,000 loans representing volumes of \$309 million were granted. The portfolio now stands at \$337 million comprised of 70,000 loan accounts. In the latter part of the year some reduction in volume was experienced and this situation will likely continue until lending rates decline generally.

Delinquency statistics rose slightly with the 30-day arrears ratio at 1.04% of total loans compared to 0.91% as at December 31, 1978. Losses in 1979 amounted to \$668,000 or 0.26% of portfolio compared with \$220,000 or 0.11% in 1978.

Branches and Premises – Fourteen financial services branches were opened – Surrey 152nd Street and 104th, Langley and Kelowna in British Columbia; Calgary 17th Ave. S. W. and 11th, Calgary Memorial Square, Calgary 3rd Street S.W. and 5th and Lethbridge Park Meadow Mall in Alberta; Kitchener Country Hills Plaza, Windsor Tecumseh and Annie, Toronto Royal York Road north of Eglinton, Toronto Finch and Birchmount, Toronto Lawrence and Scarborough Golf Club Road, Hamilton Upper James and Mohawk and Kingston Bath and Gardiners Road in Ontario. The Calgary regional office relocated to the new 18 storey Canada Trust Building and Cornwall branch relocated to a major new downtown mall.

Six real estate offices opened, one closed and three were relocated in 1979. In addition six satellite offices were opened and one closed.

A listing of financial services branches and real estate offices and satellites as of December 31, 1979 is shown on pages 33 through 36.

A major renovation took place at Victoria Main branch. Kitchener Forest Hill branch was redesigned and expanded and substantial progress was made on a major renovation and expansion of Kitchener Belmont branch.

Vacant land was purchased contiguous to our new branch site in Dundas as well as property adjacent to London Wortley and Elmwood branch, both for expanded parking facilities. In addition, the site of Oshawa branch was purchased. Properties housing former branches at Toronto Lakeshore and Toronto Queen were sold at modest gain.

Thirteen financial services branches are presently committed for opening in 1980 Surrey Semiahmoo Shopping Centre, Richmond Francis and No. 1 Road and Victoria Quadra and MacKenzie in British Columbia; Calgary Centre Street and 12th Ave. N., Calgary Temple Ave. and 52nd Street N.E. and Red Deer Bower Plaza in Alberta; Regina Albert and Gordon in Saskatchewan; and Toronto Lawrence and Pharmacy, Hamilton Upper Ottawa and Fennell, Brantford King George Road and Charing Cross, Burlington Guelph Line and Upper Middle Road, Ancaster and Ottawa Richmond and Carling in Ontario. Relocations are planned for Calgary Market Mall, Chatham Main, Dundas and Regina Main.

Six real estate offices are planned to open in 1980 – Kitchener East, Kitchener

West, Waterloo West, London East, London Norton Estates and London Byron.

Real Estate Investments – During 1979. Truscan Realty Limited, a wholly-owned real estate subsidiary, pursued a plan of continued growth in a portfolio of high quality real estate properties. At yearend, Truscan had a portfolio of \$40 million compared with \$24 million as at December 31, 1978. Due to good quality developed real estate being in great demand Truscan has acquired, alone or with other companies of stature, a number of undeveloped land parcels which will provide for future office, shopping centre or residential developments. The eventual return on investment promises to be greater than that available from developed properties.

Land was purchased during 1979 for an office building in Owen Sound, in which a financial services branch will be housed, with construction planned for 1981 completion. New multi-tenant developments are also in the planning stage for downtown Guelph, Windsor Wyandotte and Ouellette and Huron and Highbury in London.

During the year, construction com-

menced on the 35 storey Canada Trust Tower in the Bentall Centre, Vancouver. Our participation in ownership is 25% and completion is projected for 1981.

Real Estate Services – Sales activity showed moderate but satisfactory growth. This was accomplished in a period of difficult and uncertain market conditions. Residential real estate prices increased, but at a slower rate than experienced in the previous two years.

Gross commissions totalled \$19.1 million, an increase of 13% over 1978. Once again Ontario regions had excellent success and produced the bulk of revenue. Operational earnings of \$499,000 pretax continued to improve, in part reflecting results of the ongoing program of expense control.

Efforts to consolidate and streamline our real estate office network continued throughout the year. Six new offices were opened and three offices were relocated to improve market penetration. Real estate services are now offered in 63 locations of which 34 are separate from financial services branch premises.

Active programs both to recruit new sales people and upgrade the existing sales force continued. The sales force at year-



A two-year Personal Trust program to increase productivity has dramatically improved profitability. Instrumental in implementation were, from left: Jim McDougall, Product Management; Fred Yake, Toronto Main; Wilf Park, Kitchener Main



Fourteen new branches were opened with outstanding success in each instance. The opening team for Hamilton Upper James included, from left: Don Luton, Branch Manager; Dave Mitchell, Purchasing; Harry Swallowell, Premises; George McCabe, Marketing Services; Ron Clayton, Hamilton/Niagara Regional Office.

end was 623, up from 531 at the end of 1978.

TRUST AND CORPORATE SERVICES

Personal Trust Services – Trust administration fees are regulated in each province by either legislation or court practice. For many years fees have not kept pace with increasing costs. The Company is working closely with The Trust Companies Association endeavouring to have various provincial authorities adopt a fee stance more appropriate to the inflationary environment.

Recognizing the impact of increased cost pressures personal trust operations have been analyzed with a view to improving productivity and controlling costs. This undertaking has provided significant benefits.

To maintain a high level of service and administrative capability while making a responsible contribution to corporate earnings, major enhancements are being made to the computer system as it affects personal trust. These enhancements, when implemented, will allow for meeting individual client needs while maintaining and improving productivity gains achieved over the past year.

Pension Trust Services – Results from pension trust operations were highly satisfactory, with revenue up 26% to \$5.9 million. New business for the year reached an all-time high, producing annual first year fees of \$400,000.

1979 also marked the second consecutive year of exceptional growth in pension trust assets under administration. The book value of these assets has doubled within two years and now amounts to \$3.6 billion. Marketing efforts have made an important contribution to this growth, although results in large measure are due to low turnover in accounts reflecting the high calibre of portfolio management and pension services administration.

A firm belief in the importance of communications has been key in client retention. The Company has pursued a strategy over the years of facilitating client contact by decentralizing administration where warranted by business volumes. In October a pension department was opened in Calgary to serve clients in the Prairie region.

Corporate Trust Services – A buoyant stock market resulted in stock transfer activity reaching a level not seen since the

1960's. More than 500,000 share certificates were issued. Drilling funds, takeover bids and rights offerings, in addition to equity financings, also contributed to a very active year.

Sharp increase in activity has been accompanied by continued effort to improve productivity while maintaining quality service. Computer terminals with printers have been installed in Vancouver and Calgary.

Computer Services – Revenue was 15% higher in 1979 with fees of \$540,000 compared to \$469,000 in 1978. The competitive environment has been intensified by many mergers and acquisitions in the data service industry.

DATA RESOURCES

A major project has been conversion of all branches to the new on-line savings system. On October 29 final conversion took place, approximately one month ahead of schedule.

Completion of the on-line savings system has established a branch communication network which will be the basis for expanding on-line capabilities to other systems. 1980 will see a start made in this direction with introduction of expanded



Canada Trust became the first national deposit taking institution in Canada to offer computerized on-line savings at all branches. Instrumental in implementation were, from left: John Sheffield, Training and Development; Candy Tisdale, Central Ontario Regional Office; Keith Barnett, Data Processing; Bob Panabaker, Systems.



Loans continued an exceptional growth pattern, with the Prairie Region making significant contribution. Pictured from left: Larry Honcoop and Don Coad, Calgary Main; Bob Stone, Edmonton Main.

financial information and control systems and enhancements to the personal and pension trust systems.

Growth of business and future use of terminals for additional applications will necessitate increased computer capacity, particularly in prime shift time. Twice the present capacity will be installed by 1981.

Specifications have been completed for construction of a single storey computer complex on property owned in London. Construction will commence in 1980 with completion scheduled for the first quarter of 1981.

MARKETING SERVICES

The 1979 competitive and economic environment gave ample test to the Company's marketing flexibility and innovativeness. Successful generation of significant new dollar volumes and numbers of customers augurs well for future earnings.

Planning, strategy setting and execution of marketing effort is a completely integrated process with product management, regional management and marketing services working in concert.

Positive market reaction to initiatives was evident in business produced as a result

of merchandising campaigns for new branches, Master Charge, "8 to 8", RSP's, RHOSP's, loans, CSB's and BCRIC shares. Several sales support projects enhanced marketing of mortgages, residential real estate, term deposits, pension administrative services, dividend reinvestment plans and real estate investments.

Besides Master Charge three other new products were launched: commercial loans, sales finance and a United States dollar demand deposit account.

PLANNING

1980 plans are designed to achieve two major objectives – stabilize interest rate spread and maximize earnings within that spread.

Comprehensive plans cover all products and marketing, systems, training, branch expansion and additions to staff.

PERSONNEL SERVICES

Advancement in technology and marketing of new services demand continued efforts to train specialists in design and implementation of performance-based training systems. Major programs developed included an instructional package to support Master Charge.

Redesigned teller training programs were introduced to provide individual training on effective utilization of terminals and related systems. Development commenced on a comprehensive branch administration training program to support branch reorganization, branch and "8 to 8" expansion, all of which place increased emphasis on the importance of sound administration in providing effective customer service. Other important training programs were initiated in mortgage administration and pension trust services.

Support for opening of new branches and provision of orderly succession for promotions and attrition of staff required 85 trainees to be located in training locations across Canada.

After a detailed analysis of tenders submitted, changes were made in insurance carriers of group life, survivor income and health-dental insurance plans to improve cost effectiveness.

ORGANIZATION

A number of senior management appointments in 1979 resulted from planned rotation of key individuals through a number of positions in order to



Real estate profitability continued to improve, with Southwestern Ontario Region leading the way. Pictured from left: Gene Baillargeon, Regional Real Estate Office; Ann Pascoe, London White Oaks; Don Mason, London Westmount.



Retirement Savings Plan assets surpassed \$1 billion. Contributing to success over the past several years were, from left: Midwestern Ontario Region representatives Gary Ford, Kitchener Belmont and Bill Knight, Cambridge Main; Peter Campbell, Product Management; Janet Mitchell, Data Processing; Don Park, Marketing Services.

REPORT TO SHAREHOLDERS

provide better understanding of the various segments of the Company's business. This process fulfills the Company's determination to promote from within whenever possible and the stated philosophy of providing "career opportunities comparable to those provided by other leading organizations in Canada".

Senior management appointments in 1979 including a number of planned job rotations were:

Group Vice-President Peter C. Maurice – Finance Vice-Presidents

B. Eric Minns – Loans and Real Estate Services

A. James Scafe — Southwestern Ontario Region

Gwyn E. Williams – Savings Services Assistant Vice-Presidents

Raymond H. Brackstone – Commercial Lending

Warren C. Elliott – Hamilton/Niagara Region Robert B. Hamilton — Hamilton Main Robert B. James — London Main D. Eric MacMillan — Term and RSP Savings Services

Kenneth J. McCubbin – Pacific Region Stephen C. Merrill – Prairie Region Robert M. Overholt – Loans Services John F. Schucht – I.C.I. Mortgages and Real Estate Investments

William C. Thornhill – Residential Mortgage Services

O. Evan Whitehead – Windsor Main

THE YEAR AHEAD

1980 promises to present more than its fair share of challenges for staff at all levels. Record high interest rates may well persist for some months, economic activity shows signs of slowing, unemployment will remain high and international events continue to be extremely unsettling.

With over 83% of contribution to earnings coming from the intermediary

segment, interest rate levels in 1980 will continue to be the largest single factor affecting net earnings. There is a growing consensus that rates are at or close to their peak and that short-term rates will trend significantly lower during 1980. This scenario, if accurate, augurs well for earnings improvement.

Fiduciary segment earnings should show continued growth although current high interest rates do not bode well for any material increase in earnings from the real estate sales segment.

Overall there is valid reason for optimism that results in 1980 will show significant improvement over those of 1979. The energies and abilities of all personnel are clearly focused on that objective.

London, Ontario, January 22, 1980



Each year the Chairman issues four special staff challenges. Northern Ontario/Quebec/Atlantic Region won the challenge to improve cash flow efficiency. Pictured from left: Betty Benoit, Sudbury; Stan Martin, Regional Office; Wendy Winch, Ottawa Main; Don Murray, Comptroller's Division.



Canada Trust became the first non-bank deposit taking institution to offer a credit card. Significant in the successful launch were, from left: Bob Bidner, Programming; Vic Clive, Systems; John Christensen, Marketing Services; Peter Smith and Aloysius Cheng, Credit Card Services.

FINANCIAL STATEMENTS

CANADA TRUSTCO MORTGAGE COMPANY CONSOLIDATED STATEMENT OF EARNINGS, year ended December 31

			%
	1979	1978	Increase
Income	1979	1976	(Decrease)
Investment			
Short term notes	\$ 41,005,000	\$ 42,745,000	(4)
Bonds and debentures	29,630,000	18,133,000	63
Stocks	24,201,000	17,607,000	37
Mortgages	427,061,000	355,951,000	20
Consumer and personal loans	31,798,000	18,863,000	69
Commercial loans	20,675,000	3,451,000	499
Collateral loans	11,927,000	7,585,000	57
Equipment leases	2,236,000	1,990,000	12
	588,533,000	466,325,000	26
Fees and commissions	10.000.000	40.00=.000	
Personal trust	10,633,000	10,397,000	2
Pension and pooled trust funds	7,893,000	6,527,000	21
Corporate trust Real estate sales	2,936,000 19,098,000	2,321,000 16,887,000	26 13
Real estate sales	40,560,000		
O41		36,132,000	12
Other	11,668,000	8,770,000	33
	640,761,000	511,227,000	25
Expense			
Interest on deposits	14 000 000	0.707.000	1.0
Chequable	14,230,000	9,737,000	46
Savings Cashable term	117,256,000 51,573,000	72,924,000 23,983,000	61 115
Term	328,286,000	266,039,000	23
Territ	511,345,000	372,683,000	37
Salaries	49,918,000	41,884,000	19
Pension and other employee benefits	2,837,000	3,603,000	(21)
Real estate commissions	13,247,000	11,662,000	14
Net occupancy and equipment	17,290,000	15,444,000	12
Advertising	4,148,000	3,802,000	9
Other	18,519,000	18,547,000	
	617,304,000	467,625,000	32
Earnings before income taxes	23,457,000	43,602,000	(46)
Income taxes	(965,000)	11,718,000	(108)
Net earnings	\$ 24,422,000	\$ 31,884,000	(23)
Attributed to			
Preference shares non-convertible	\$ 3,419,000	\$ 2,487,000	37
Preference shares convertible	2,252,000	2,262,000	40.43
Common shares	18,751,000	27,135,000	(31)
	\$ 24,422,000	\$ 31,884,000	(23)
Net earnings per common share – basic	\$ 2.64	\$ 3.88	(32)
Net earnings per common share – fully diluted	\$ 2.64 \$ 2.54	\$ 3.88 \$ 3.61	(30)
See notes to consolidated financial statements commencing on pa	age 22.		

CONSOLIDATED STATEMENT OF CONDITION, December 31

ASSETS	1979	1978	% Increase (Decrease)
Investments Cash Short term notes	\$ 9,292,000 485,716,000 495,008,000	\$ 55,614,000 376,871,000 432,485,000	(83) 29 14
Securities Bonds and debentures Canada Provincial Corporate	325,754,000 9,509,000 66,474,000 401,737,000	176,202,000 11,094,000 80,942,000 268,238,000	85 (14) (18) 50
Stocks Preference Common	285,500,000 38,923,000 324,423,000 726,160,000	289,482,000 55,022,000 344,504,000 612,742,000	(1) (29) (6) 19
Loans Mortgages Conventional Conventional insured National Housing Act Consumer and personal Commercial Collateral Real estate acquired in settlement of loans Real estate investment properties Receivables under equipment leases Total investments	2,351,599,000 1,171,644,000 930,487,000 4,453,730,000 265,145,000 236,885,000 116,238,000 5,071,998,000 39,908,000 31,981,000 6,379,412,000	2,020,504,000 1,012,939,000 663,716,000 3,697,159,000 209,289,000 41,509,000 73,955,000 4,021,912,000 8,024,000 24,378,000 31,507,000 5,131,048,000	16 16 40 20 27 471 57 26 79 64 2
Income taxes recoverable Land, premises and equipment	22,263,000	34,000 19,748,000	(100) 13
	\$6,401,675,000	\$5,150,830,000	24

Approved on behalf of the Board

ARTHUR H. MINGAY, Director

J.D. HARRISON, Director

See notes to consolidated financial statements commencing on page 22.

LIABILITIES	1979	1978	% Increase (Decrease)
Deposits Chequable Savings Cashable term Term	\$ 327,339,000 1,348,371,000 689,540,000 3,737,506,000 6,102,756,000	\$ 319,522,000 1,105,761,000 306,829,000 3,151,815,000 4,883,927,000	2 22 125 19 25
Current income taxes Mortgages Dividends	889,000 8,859,000 3,891,000 13,639,000	6,401,000 3,480,000 9,881,000	38 12 38
Future income taxes	38,144,000 6,154,539,000	35,276,000 4,929,084,000	8 25
SHAREHOLDERS' EQUITY			
Capital stock Preference shares Common shares Contributed surplus Retained earnings	76,881,000 15,659,000 92,540,000 68,115,000 86,481,000 247,136,000	77,369,000 13,978,000 91,347,000 51,681,000 78,718,000 221,746,000	(1) 12 1 32 10 11
	\$6,401,675,000	<u>\$5,150,830,000</u>	24

CONSOLIDATED STATEMENT OF CONTRIBUTED SURPLUS

year ended December 31

Balance at beginning of year	1979 \$51,681,000	1978 \$51,677,000
Premium on issue of common shares	16,414,000	4,000
Discount on preference shares series B purchased for cancellation	20,000	
Balance at end of year	\$68,115,000	\$51,681,000

CONSOLIDATED STATEMENT OF RETAINED EARNINGS

year ended December 31

	1979	1978
Balance at beginning of year	\$78,718,000	\$61,214,000
Net earnings	24,422,000	31,884,000
	103,140,000	93,098,000
Dividends on		
Preference shares series A	546,000	546,000
Preference shares series B	2,167,000	2,175,000
Preference shares series C	85,000	87,000
Preference shares series D Preference shares series E	1,796,000	1,417,000
Common shares	1,077,000 10,902,000	524,000 9,575,000
Common shares	16,573,000	14,324,000
	10,373,000	14,324,000
Expenses, net of income taxes, incurred on		
issue of shares	86,000	56,000
	16,659,000	14,380,000
Balance at end of year	\$86,481,000	\$78,718,000

See notes to consolidated financial statements commencing on page 22.

CONSOLIDATED STATEMENT OF CHANGES IN FINANCIAL CONDITION

See notes to consolidated financial statements commencing on page 22.

year ended December 31

	1979	1978
CASH DERIVED FROM		
Increase in deposits Chequable and savings Cashable term Term	\$ 250,427,000 382,711,000 585,691,000 1,218,829,000	\$174,196,000 50,902,000 495,348,000 720,446,000
Operations		
Net earnings Future income taxes Depreciation Provision for investment losses	24,422,000 2,868,000 3,304,000 30,594,000	31,884,000 4,346,000 3,376,000 2,807,000 42,413,000
Other		
Issue of shares Net gain on sale of investments, net of income taxes	17,970,000 17,009,000 1,284,402,000	15,000,000 1,195,000 779,054,000
CASH APPLIED TO		
Increase (decrease) in investments Short term notes Bonds and debentures Stocks Mortgages Consumer and personal loans Commercial loans Collateral loans Real estate investment properties Receivables under equipment leases	108,845,000 133,615,000 (20,465,000) 774,198,000 55,496,000 195,376,000 42,283,000 13,683,000 474,000 1,303,505,000	(50,813,000) 40,355,000 139,547,000 478,380,000 91,705,000 15,000,000 20,016,000 2,882,000 2,670,000 739,742,000
Dividends paid on Preference shares Common shares	5,538,000 10,624,000 16,162,000	4,480,000 9,365,000 13,845,000
Other Purchase for cancellation of preference shares series B Additions to land, premises and equipment Expenses, net of income taxes, incurred on issue of shares Other	343,000 5,118,000 86,000 5,510,000 11,057,000 1,330,724,000	4,142,000 56,000 10,885,000 15,083,000 768,670,000
INCREASE (DECREASE) IN CASH	\$ (46,322,000)	<u>\$ 10,384,000</u>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS year ended December 31, 1979

1. Summary of significant accounting policies

(a) Consolidation

The financial statements include the accounts of Canada Trustco Mortgage Company and its subsidiary companies, The Canada Trust Company and Truscan Realty Limited.

(b) Investments

Investments, reduced by an allowance for investment losses where applicable, (see note 4), and investment income are stated as follows:

- (i) Securities
 - Bonds and debentures are stated at amortized cost plus accrued interest and stocks are stated at cost plus accrued dividends.
- (ii) Loans
 - Mortgages are stated at cost, which includes amounts advanced, interest capitalized and accrued, taxes and other charges, less repayments and unamortized prepayments of mortgage interest. Interest income is accrued on a daily basis, except for any prepayments of mortgage interest which are amortized over the remaining term of the loan using the sum-of-digits method.
 - Consumer, personal, commercial and collateral loans are stated at cost which includes amounts advanced and accrued interest on a daily basis, less repayments.
- (iii) Real estate acquired in settlement of loans is stated at a value which does not exceed market.
- (iv) Real estate investment properties held for development and resale are stated at the lower of cost or estimated net realizable value. Properties held as investments are stated at cost less accumulated depreciation.

Depreciation is provided on the straight-line basis at an annual rate of 2½% on buildings.

(v) Receivables under equipment leases are stated at gross rentals receivable net of unearned income. Any gains resulting from the residual values of leased equipment are reflected in earnings only when realized.

An allowance for investment losses is deducted from the applicable investment on the consolidated statement of condition. This allowance recognizes the historical trend of investment losses and existing economic conditions. Provision for investment losses is included in other expense and is based on both the historical five year (including the current year) moving average ratio of losses to average investments and other factors which in management's judgement deserve recognition. Net gains or losses realized on disposal of investments are recorded in this allowance and are reflected in the statement of earnings only to the extent of their effect on the annual provision charged to other expense.

(c) Land, premises and equipment

Land is stated at cost and premises and equipment are stated
at cost less accumulated depreciation. Depreciation is provided on the straight-line basis over the estimated useful life of

each asset at annual rates of 5% on buildings and 10% to 33% on leasehold improvements and equipment. Some branches are in buildings classified as "investment properties" (see iv above) when the main purpose of ownership is investment, rather than branch location.

(d) Fees and commissions

Fees and commissions are recorded as income when received.

(e) Pension plan

A contributory pension plan is available to substantially all employees after six months of continuous service. The cost of funding current service pension benefits is expensed as incurred. Unfunded liabilities, or experience deficiencies which may occur are funded in accordance with actuarial recommendations and the required additional contributions are expensed as incurred.

(f) Net earnings per common share

Net earnings per common share-basic are calculated using the weighted average number of common shares outstanding, and the net earnings attributable to common shares.

Net earnings per common share-fully diluted are calculated on the assumption that all preference shares series B and C outstanding at the end of the year were converted to common shares at the beginning of the year and the amount of net earnings attributable to these preference shares is included in the amount available to common shares. Warrants, if exercised, would have no material effect on earnings per common share-fully diluted.

(g) Comparative figures

The comparative figures for 1978 have been reclassified to conform with the financial statement presentation adopted for 1979.

2. Capital stock

(a) Authorized, issued and fully paid

1	, i			
	Number	Number of Shares		ount
	1979	1978	(in thousand	ds of dollars)
Cumulative redeemable preference shares, of \$20 par value each, issuable in series Authorized	4,862,591	4,886,999	\$97,252	\$97,740
Issued and fully paid Series A - 83/% Series B - 71/8 convertible Series C - 73/8 convertible Series D - floating % retractable Series E - floating % retractable	312,059 1,478,955 53,014 1,250,000 750,000 3,844,028	312,059 1,500,000 56,377 1,250,000 750,000 3,868,436	\$ 6,241 29,579 1,061 25,000 15,000 \$76,881	\$ 6,241 30,000 1,128 25,000 15,000 \$77,369
Common shares of \$2 par value each Authorized	20,000,000	20,000,000	\$40,000	\$40,000
Addionzed	20,000,000	20,000,000	940,000	\$40,000 =====
Issued and fully paid	7,829,611	6,988,971	\$15,659	\$13,978

(b) Terms of issue

(i) Preference shares

Each series of preference shares outstanding is subject to separate terms and conditions respecting redemption, retraction and purchase for cancellation, all of which require the prior consent of the Superintendent of Insurance (Canada). These terms and conditions, including conversion privileges, if any, together with dividend rates are summarized as follows:

Dividends

The dividend rates on series A, B and C are 8%, 7% and 7% respectively. The dividend rate on series D and E is adjusted quarterly and, expressed on a per annum basis, is equal to the sum of (i) one half of the average bank prime rate and (ii) 1.25%.

Redemption

Series A

September 15, 1979 at \$21.40 reducing tri-annually by \$.20 to \$20.40 at September 15, 1994 and thereafter.

Sorios F

June 1, 1979 at \$20.87 reducing annually by \$.145 to \$20.00 at June 1, 1985 and thereafter.

Series C

December 15, 1979 at \$21.05 reducing annually by \$.15 to \$20.00 at December 15, 1986 and thereafter.

Series D

May 1, 1980 at \$20.60 reducing annually by \$.15 to \$20.00 at May 1, 1984 and thereafter.

Series E

May 1, 1981 and thereafter at \$20.00.

Redemptions are applicable if the average market value of common shares exceeds \$33.75 between May 31, 1978 and June 1, 1980 in the case of series B, and \$31.25 between December 16, 1979 and December 15, 1981 in the case of series C. The total redemption price will include dividends accrued to the date of redemption.

Conversion

Series B

Convertible into common shares at the option of the holder at a conversion price of \$26.51 per common share at any time on or prior to May 31, 1985 or at any time prior to ten days before the date specified for redemption of such shares, whichever is earlier.

Series C

Convertible into common shares at the option of the holder at a conversion price of \$24.55 per common share at any time on or prior to December 15, 1981 and thereafter to December 15, 1986 at \$27.00 per common share or any time prior to ten days before the date specified for redemption of such shares, whichever is earlier.

Retraction

Series D

Retractable at the option of the holder at \$20.00 on April 1, 1987.

Series E

Retractable at the option of the holder at \$20.00 on April 1, 1988.

Purchase for cancellation

Series A

The company, annually to 1984, is obligated to offer to purchase for cancellation at a price equal to par value plus accrued dividends, the lesser of 50,000 shares or the number of shares which can be purchased by 10% of the consolidated net earnings of the prior year. Thereafter this obligation is reduced to the lesser of 5% of the number of shares outstanding at the beginning of the year or the number of shares which can be purchased by 10% of the consolidated net earnings of the prior year.

Series B

A purchase fund shall be established in 1981 and subsequent years. The amount thereof will not exceed \$900,000 in 1981 and \$1,800,000 in subsequent years, which funds shall be applied by the company to purchase shares for cancellation in the open market if available, at a price not exceeding the par value thereof plus the costs of purchase.

Series C

A purchase fund shall be established in 1982 and subsequent years. The amount thereof will not exceed \$34,000 in 1982 and \$68,000 in subsequent years, which funds shall be applied by the company to purchase shares for cancellation in the open market if available, at a price not exceeding the par value thereof plus the costs of purchase.

Series D

The company, annually during the years 1980 to 1987, may offer to purchase shares for cancellation in the market or by invitation for tenders at a price not exceeding \$20.60 per share prior to May 1, 1980 or at the redemption price thereafter, together with accrued dividends.

Series E

The company may at any time or times, purchase for cancellation in the market or by invitation for tenders at the lowest price at which shares are available in the opinion of the directors or the duly authorized officer or officers of the company.

(ii) Common shares

The maximum number of common shares that may be issued is 20,000,000 shares, of which 1,199,035 shares have been reserved for conversion rights attached to preference shares series B and C and for warrants outstanding to purchase common shares. Until March 28, 1979 there were two classes of common shares outstand-

ing, namely Class A and Class B. These shares were freely convertible, one into the other at anytime, the only difference being the Class B common shares received 'tax deferred' dividends. The right to pay this type of dividend expired on December 31, 1978 and as a result supplementary letters patent were sought and granted which reclassified at that date all outstanding Class A and Class B common shares into one class of common shares. The company is a constrained share company and as such the total number of shares that can be registered and voted by any one shareholder is limited.

(c) Warrants

At December 31, 1979 warrants were outstanding to purchase 40,075 common shares exercisable at \$21.26 per share until December 15, 1983 (1978 – 40,075 warrants).

(d) Changes in capitalization

In November 1979, the company issued 835,814 common shares at \$21.50 per share pursuant to a rights offering to all common shareholders.

During the year 18,170 preference shares series B were purchased for cancellation at an average price of \$18.88 per

During the year 2,875 preference shares series B were converted into 2,136 common shares at \$27.00 per share.

During the year 3,363 preference shares series C were converted into 2,690 common shares at \$25.00 per share (1978 - 60 shares).

During the year no common share purchase warrants were exercised (1978 - 160 shares).

3. Securities

	<u>19</u>	79	<u>19</u>	<u>78</u>	
	Stated value	Market value (in thousand	Stated value s of dollars)	Market value	
Bonds and debentu	res				
Canada	\$325,754	\$313,272	\$176,202	\$170,143	
Provincial	9,509	7,463	11,094	9,500	
Corporate	66,474	60,825	80,942	78,604	
	401,737	381,560	268,238	258,247	
Stocks					
Preference	285,500	285,255	289,482	291,523	
Common	38,923	58,902	55,022	82,120	
	324,423	344,157	344,504	373,643	
	\$726,160	\$725,717	\$612,742	\$631,890	
1. Allowance for investment losses					

Allowance for investment losses		
	1979	1978
	(in thousand	ds of dollars)
Balance at beginning of year Provision charged to other expense Investment gains (losses) Securities, net of income taxes	\$ 9,096	\$ 5,094 2,807
of \$5,292 (1978 – \$75) Loans, net of recoveries Real estate acquired in settlement of loans Balance at end of year	18,436 (668) (759) \$26,105	1,406 (220) 9 \$ 9,096

The allowance for investment losses has been applied to selected investments on the consolidated statement of condition as follows:

	1979	1978
	(in thousand	ls of dollars)
Corporate bonds and debentures Preference stocks Conventional mortgages Consumer and personal loans Real estate acquired in settlement of loans	\$ 615 1,037 22,751 1,440 262 \$26,105	\$ 499 1,421 5,124 1,800 252 \$ 9,096

5. Real estate investment properties

		1978		
	Cost	Accumulated depreciation (in thousand		Net
Land held for development and resale	\$ 5,084	\$	\$ 5,084	\$ 2,837
Properties held as investments	43,826 \$48,910	9,002	34,824 \$39,908	21,541 \$24,378

6. Land, premises and equipment

(a) Cost and net depreciated values:

	1979			1978
	Cost	Accumulated depreciation (in thousand	Net dollars)	Net
Land	\$ 3,406	\$	\$ 3,406	\$ 3,485
Buildings	11,298	4,964	6,334	6,095
Leasehold improvements	9,146	3,315	5,831	4,563
Furniture and equipment	16,912	10,527	6,385	5,453
Automobiles	457	150	307	152
	\$41,219	\$18,956	\$22,263	\$19,748
Furniture and equipment	16,912 457	10,527 150	6,385 307	5,453 152

(b) Net occupancy and equipment expense:

3
00
97
77
74
32
12
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7734

(c) The aggregate minimum rentals payable under premises and equipment leases in effect at December 31, 1979 are as follows for each of the periods shown:

	Premises (in	Equipment thousands of doll	Total ars)
1980-1984	\$25,723	\$ 6,383	\$32,106
1985-1989	18,750		18,750
1990-1994	7,040		7,040
thereafter	5,870		5,870

7. Income taxes

A portion of the company's income is tax-exempt income debenture and dividend income; accordingly income taxes as provided in the consolidated statement of earnings are less than the amount obtained by applying statutory tax rates to earnings before income taxes.

Certain items of income and expense are recognized in time periods different for financial reporting than for income tax purposes. Full provision for income taxes is made in the consolidated statement of earnings using the tax allocation method and income taxes related to the following items are recorded in future income taxes in the consolidated statement of condition.

		1979 (in thousand	1978_ ds of dollars)
Spe	applicable to: cial reserve allowed under ection 33 of the Income Tax Act (Canada)	\$27,433	\$23,400
	wance for investment losses	(3,155)	(3,863)
an	ess of capital cost allowances over nounts provided in the accounts er items – net	12,988 878 \$38,144	12,113 3,626 \$35,276
. Oth	er income		
		(in thousand	ds of dollars)
Servic	age services fees ee charges on chequing accounts nissions and other service fees yn exchange and miscellaneous	\$ 3,760 2,360 2,685 2,863 \$11,668	\$ 3,436 1,592 2,802 940 \$ 8,770
. Othe	er expense		
		1979 (in thousand	ds of dollars)
Insura	nery, telephone, postage and travelling unce, commissions and fees ion for investment losses	\$ 6,987 5,587	\$ 5,384 4,170 2,807
Provir	ncial taxes on capital	1,228	1,333

1,613

3,104

\$18,519

10. Mortgage commitments

Outstanding commitments for future advances on mortgages are \$327,737,000 at December 31, 1979 and were \$469,462,000 at December 31, 1978.

11. Deposits

Consolidated net assets held to secure guaranteed trust deposits of the companies are \$3,500,637,000 at December 31, 1979 and were \$2,856,462,000 at December 31, 1978.

Chequable, savings and cashable term deposits are payable after notice.

12. Collateral loans

Advances to estates, trusts and agencies included in collateral loans amounted to \$13,938,000 at December 31, 1979 and were \$8,179,000 at December 31, 1978.

Call loans to investment dealers amounted to nil at December 31, 1979 and were \$6,000,000 at December 31, 1978.

13. Pension plan

The actuarial valuation as of December 31, 1978 indicates no unfunded liability exists. The plan had assets of \$44,580,000 as of December 31, 1979 and \$38,297,000 as of December 31, 1978.

Total contributions by the company in 1979 were \$1,233,000 (1978 - \$1,720,000). Contributions are included in pension and other employee benefits.

14. Remuneration of directors and senior officers

Senior officers serving as directors do not receive directors' fees. The aggregate direct remuneration, including the cost of all pension benefits, paid or payable to directors and senior officers of the company was as follows:

		1979		1978
	<u>Number</u>	Amount	Number	Amount
Directors	44	\$ 201,000	46	\$ 164,000
Senior officers	26	1,828,000	26	1,548,000
	70	\$2,029,000	72	\$1,712,000

AUDITORS' REPORT

Miscellaneous

Employee training and development

TO THE SHAREHOLDERS OF CANADA TRUSTCO MORTGAGE COMPANY

We have examined the consolidated statement of condition of Canada Trustco Mortgage Company as at December 31, 1979 and the consolidated statements of earnings, retained earnings, contributed surplus and changes in financial condition for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances.

1,618

 $\frac{3,235}{$18,547}$

In our opinion, these consolidated financial statements present fairly the financial condition of the company as at December 31, 1979 and the results of its operations and changes in its financial condition for the year then ended in accordance with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

FINANCIAL ANALYSIS

QUARTERLY ANALYSIS OF NET EARNINGS

(in thousands of dollars except interest rate spread and earnings per share)

Quarter	*Interest rate spread-taxable equivalent basis	Investment income less interest on deposits	Fees and commissions	Non interest expenses	Net earnings	Net earnings per common share—fully diluted
1st	1.57%	\$ 8,762	\$ 6,121	\$11,731	\$ 2,391	\$.40
2nd	2.03	11,851	6,179	12,914	3,680	.57
3rd	1.86	11,885	6,971	13,436	3,750	.55
4th	2.00	12,481	6,733	14,565	4,258	.62
1975	1.87	44,979	26,004	52,646	14,079	2.14
1st	1.83	12,854	7,451	15,030	4,112	.60
2nd	1.95	13,330	6,344	15,379	4,103	.59
3rd	1.78	14,120	7,377	16,494	4,197	.57
4th	2.05	16,075	6,695	17,107	5,291	.71
1976	1.91	56,379	27,867	64,010	17,703	2.47
1st	2.01	19,007	8,378	19,012	6,299	.76
2nd	2.22	21,404	7,926	20,472	7,078	.82
3rd	2.44	24,226	8,686	22,088	8,224	.95
4th	2.39	24,642	7,780	21,940	8,385	.97
1977	2.27	89,279	32,770	83,512	29,986	3.50
1st	2.24	23,932	9,324	22,219	8,165	.95
2nd	2.24	23,942	8,778	23,234	8,228	.94
3rd	2.09	23,808	9,451	24,776	7,653	.85
4th	1.93	21,960	8,579	24,713	7,838	.87
1978	2.12	93,642	36,132	94,942	31,884	3.61
1st	1.53	17,927	9,769	24,733	5,404	.56
2nd	1.76	20,654	9,280	26,499	6,327	.68
3rd	1.63	20,925	11,700	28,530	6,485	.69
4th	1.27	17,682	9,811	26,197	6,206	.61
1979	1.54	77,188	40,560	105,959	24,422	2.54

^{*}Restated to give effect to capitalization of compound deposit interest on average volumes.

NET INTEREST DIFFERENTIAL

(in thousands of dollars)

Interest rate spread on a taxable equivalent basis declined from an average of 2.12% in 1978 to 1.54% in 1979, as the average cost of deposits rose more rapidly than the average yield on investments. These average rates and the change in our net interest differential are shown below:

	1979	1978	Increase (Decrease)
Investment income Taxable equivalent adjustment	\$588,533 <u>25,314</u> 613,847	\$466,325 19,267 485,592	\$122,208 $6,047$ $128,255$
Deposit interest expense Differential	511,345 \$102,502	372,683 \$112,909	138,662 \$ (10,407)
Differential allocated to:	Volume	Rate	Net
Investments Deposits Differential	\$ 81,201 (80,988) \$ 213	\$ 47,054 (57,674) \$ (10,620)	\$128,255 (138,662) \$ (10,407)
Interest rate differential (taxable equivalent basis) Average investment yield Average deposit cost Differential	1979 10.97 % 9.43 1.54 %	1978 10.43 % 8.31 2.12 %	Increase (Decrease) .54 % 1.12 (.58)%

INTEREST RATE SENSITIVITY

(in thousands of dollars)

Net interest differential is the most significant factor in determining earnings. Rate sensitivity, or the mix of the floating and fixed rate portions of investments and deposits, determines how quickly this differential responds to changing rates.

Net interest will change immediately on the net difference between those balances which float with the level of prime interest rates and then gradually on fixed term balances which mature within one year. Investments and deposits which mature beyond one year have no effect on the current year's net interest.

In periods when rates are rising, an excess of floating rate liabilities over floating rate assets, has an immediate deleterious effect on earnings. Conversely, when rates fall an immediate and positive effect on earnings results. Ideally, an intermediary should have surplus floating rate assets in periods of rising rates and surplus floating rate liabilities in periods of falling rates but this is almost impossible and to attempt to so manage can be risky. Consequently, we are striving to balance the equation so a reasonably constant spread can be earned, thus avoiding the vagaries of interest rate cycles.

The table below shows year-end distribution of interest sensitive and non-sensitive balances adjusted to exclude accrued income. Non-convertible preference shares are shown as deposits because dividends are deducted in determining fully diluted net earnings attributable to common shares.

		19	79		1978			
	Floating rates	Fixed Under 1 yr.	d rate Over 1 yr.	Total	Floating rates	Fixed Under 1 yr.	d rate Over 1 yr.	Total
Investments								
Cash and short term investments Securities Loans Receivables under equipment leases	\$ 9,292 166,000 411,190 586,482	\$ 477,067 169,778 1,244,909 1,600 1,893,354	\$ 379,564 3,373,704 29,947 3,783,215	\$ 486,359 715,342 5,029,803 31,547 6,263,051	\$ 55,614 166,000 178,101	\$ 371,132 79,330 953,660 1,401 1,405,523	\$ 358,903 2,857,537 29,650 3,246,090	\$ 426,746 604,233 3,989,298 31,051 5,051,328
Deposits								
Chequable and savings Cashable term and term	1,465,388	183,972 1,766,852 1,950,824	2,552,517 2,552,517	1,649,360 4,319,369 5,968,729	1,195,392	212,839 979,805 1,192,644	2,400,684 2,400,684	1,408,231 3,380,489 4,788,720
Non-convertible preference shares	40,000	1,950,824	6,241 2,558,758	46,241 6,014,970	40,000	1,192,644	6,241 2,406,925	46,241 4,834,961
Surplus (deficiency) rate sensitive investments	\$ (918,906)	\$ (57,470)			\$ (835,677)	\$ 212,879		

MATURITIES (in thousands of dollars)

Investments				Othor				
Maturity	Cash and			Other loans and	December 3	l, 1979	December 31	, 1978
dates	equivalent	Securities (1)	Mortgages (2)	investments	Total	%	Total	%
On demand and								
within one year	\$ 486,359	\$169,163	\$1,157,166	\$235,713	\$2,048,401	32.1	\$1,550,976	30.2
1 - 2 years		57,753	885,048	79,383	1,022,184	16.0	868,478	16.9
2 - 3 years		24,627	970,515	47,552	1,042,694	16.3	758,024	14.8
3 - 4 years		77,860	610,754	28,956	717,570	11.3	700,606	13.7
4 - 5 years		80,688	575,637	19,076	675,401	10.6	604,047	11.8
after 5 years		214,981	219,978	285,837	720,796	11.3	491,988	9.6
stocks (non-retractable)		90,270			90,270	1.4	109,611	2.1
accrued interest	8,649	10,818	34,632	7,997	62,096	1.0	47,318	0.9
	\$ 495,008	\$726,160	\$4,453,730	\$704,514	\$6,379,412	100.0	\$5,131,048	100.0
Deposits								
Maturity	Chequable	Cashable			December 31	l, 1979	December 31	, 1978
dates	and savings	term	Term (2)		Total	%	Total	%
Payable after notice								
and within one year	\$1,649,360	\$676,067	\$1,090,785		\$3,416,212	56.0	\$2,383,301	48.8
1 - 2 years	· / /	, , , , , ,	780,429		780,429	12.8	507,134	10.4
2 - 3 years			607,374		607,374	10.0	673,064	13.8
3 - 4 years			572,433		572,433	9.4	512,761	10.5
4 - 5 years			434,061		434,061	7.1	543,810	11.1
after 5 years			158,220		158,220	2.6	168,650	3.5
accrued interest	26,350	13,473	94,204		134,027	2.1	95,207	1.9
	\$1,675,710	\$689,540	\$3,737,506		\$6,102,756	100.0	\$4,883,927	100.0

- (1) Securities include various types of bonds, debentures and preference and common stocks, all reflected at stated cost. Preference stocks which have a specific redemption feature at the option of the holder are reflected in the year when the option may first be exercised.
- (2) Historically, approximately 65% of term deposits are renewed at maturity. Of mortgages not fully paid on maturity, approximately 68% are extended by renewal agreement usually on the same amortization schedule adjusted for any variation in interest rates.
- (3) The maturities have been arranged to reflect anticipated principal repayments on mortgages, other loans, equipment leases and income averaging contracts in the years they are due.

LIQUIDITY MANAGEMENT

Liquidity management is the continuing ability to meet deposit withdrawals, deposit maturities and fund loans and other contractual commitments. Liquidity represents the total value of assets which can be converted quickly into cash to meet requirements. Two liquidity requirements have been defined. The first is by statute, the second and more stringent is financial standards as defined by the Department of Insurance (Canada). Liquidity management practices followed are more conservative than the requirements. Both short and long term requirements are monitored daily and asset and liability management strategies are adapted in concert therewith.

Consolidated Liquidity, December 31, 1979 (in thousands of dollars)

Liquidity reserve	Approved for statutory liquidity at book value	Approved for financial standards test at market value
Cash	\$ 9,292	\$ 9,292
Canada and provincial securities Eligible short term notes (original term under 1 year)	335,263 441,219	320,735 476,219
	785,774	806,246
Less:		
Statutory liquidity requirement, 20% of cashable and demand deposits and term deposits maturing within		
100 days	517,201	620.041
Financial standards test liquidity requirement		639,041
Surplus liquidity	\$268,573	\$167,205

FIVE YEAR FINANCIAL ANALYSIS, year ended December 31

Average deposits

Computed principally on average weekly balances

FIVE YEAR FINANCIAL ANALYSIS, year ended Dece	mber 31				
	1979	1978	1977	1976	1975
EARNINGS (as % of income)					
Income Investment	91.9%	91.2%	90.8%	89.6%	87.6%
Fees and commissions	6.3	7.1	7.5	8.6	10.4
Other	$\frac{1.8}{100.0}$	$\frac{1.7}{100.0}$	$\frac{1.7}{100.0}$	$\frac{1.8}{100.0}$	$\frac{2.0}{100.0}$
	100.0	100.0	100.0	100.0	100.0
Expense Interest on deposits	79.8	72.9	70.3	72.4	69.7
Salaries, employee benefits and commissions	10.3	11.2	11.7	12.5	13.7
Other	6.2 96.3	7.4 91.5	7.4 89.4	$\frac{7.1}{92.0}$	7.3
Earnings before income taxes	3.7	8.5	10.6	8.0	9.3
Income taxes	(.1)	2.3	3.7	2.6	3.7
Net earnings	<u>3.8</u> %	<u>6.2</u> %	<u>6.9</u> %	<u>5.4</u> %	<u>5.6</u> %
NET EARNINGS RATIOS To average					
Assets	.42%	.67%	.74%	.60%	.58%
Convertible preference and common shareholders' equity	11.3 %	17.6 %	19.1 %	14.2 %	13.1 %
ASSETS, LIABILITIES AND EQUITY (as % of total assets)					
Assets Cash and short term notes	7.7%	8.4%	10.7%	9.8%	7.0%
Securities	11.3	11.9	10.5	8.3	9.4
Loans Other investments	79.2 1.4	78.1 1.2	77.1 .9	80.3 .7	81.9 .6
Land, premises and equipment	4	4	8	9	1.1
	100.0%	100.0%	100.0%	100.0%	100.0%
Liabilities	0.6.22	22.5			
Deposits payable after notice Term deposits	36.9% 58.4	33.6% 61.2	34.2% 60.4	33.6% 61.6	28.6% 66.0
Total deposits	95.3	94.8	94.6	95.2	94.6
Other liabilities Future income taxes	.2 .6	.2 .7	.4 .7	.1 .7	.1 .7
	96.1	95.7	95.7	96.0	95.4
Shareholders' equity	3.9	4.3	$\frac{4.3}{100.0\%}$	$\frac{4.0}{100.0\%}$	<u>4.6</u> 100.0%
	100.0%	100.0%	100.0%	100.0%	100.0%
RATIOS Loans					
To total deposits	83.1%	82.3%	81.5%	84.4%	86.6%
Shareholders' equity To loans	4.9%	5.5%	5.6%	5.0%	5.6%
Deposit multiple	19.64x	18.64x	18.48x	19.90x	18.05x
Preference share portion of shareholders' equity Dividends paid per common share as a percentage of attributable net earnings	31.1% 56.7%	34.9% 34.5%	33.0% 33.5%	25.5% 45.4%	31.2% 55.4%
TABLE OF AVERAGE HOLDINGS (in millions of dollar	rs)				
	,	42-2	40	40-4	4085
Investments	1979	1978	<u>1977</u>	<u>1976</u>	1975
	\$1,039	\$ 991	\$ 797	\$ 532	\$ 381
Mortgages Loans, real estate and receivables under equipment leases	4,004 554	3,370 297	2,936 198	2,327 144	1,851 108
	\$5,597	\$4,658	\$3,931	\$3,003	\$2,340
Deposits					
	\$ 369	\$ 331	\$ 272	\$ 232	\$ 187
Savings Cashable term	1,209 470	1,028 300	873 214	681 136	706 59
Term	3,376	2,827	2,434	1,847	1,302
Average denosits	\$5,424	\$4 486	\$3.793	\$2.896	\$2.254

\$5,424

\$4,486

\$3,793

\$2,896

\$2,254

SEGMENTED INFORMATION (in thousands of dollars)

	1979		1978		
Statement of earnings	Income	Contribution to earnings	Income	Contribution to earnings	
Intermediary Fiduciary Real estate sales	\$600,201 21,462 19,098 \$640,761	\$ 39,741 7,372 499 47,612	\$475,095 19,245 16,887 \$511,227	\$ 59,464 5,436 343 65,243	
Unallocated expense Income taxes	4040,701	(24,155) 965	Ψ511,221	(21,641) (11,718)	
Net earnings		\$ 24,422		\$ 31,884	
Segment assets	Capital expenditures	Assets	Capital expenditures	Assets	
Intermediary Fiduciary Real estate sales Unallocated	\$ 3,322 555 804 437	\$6,396,493 1,620 2,285 1,277	\$ 2,421 434 759 528	\$5,145,477 1,369 2,293 1,691	
	\$ 5,118	\$6,401,675	\$ 4,142	\$5,150,830	
Depreciation					
Intermediary Fiduciary Real estate sales Unallocated		\$ 2,475 270 346 213		\$ 2,495 236 338 307	
		\$ 3,304		\$ 3,376	

Notes:

(1) Operations consist of the following segments:

- (a) Intermediary: investment of depositors' and shareholders' funds in income producing assets together with other revenue from a variety of financial services.
- (b) Fiduciary: administration of personal and pension trust assets as well as acting as stock transfer agent and bond trustee for corporate clients.
- (c) Real estate sales: listing and selling of residential, commercial and industrial real estate.
- (2) Contribution to earnings represents segment income less direct and allocated expenses based on cost allocation methods believed to be reasonable. However, other cost allocation methods are possible. The company's policy is to price inter-segment transactions below market value. These are insignificant in amount and are applied to reduce segment expense.
- (3) Owned building operations have been included in the intermediary segment and rents have been charged to remaining segments for their share of operating costs. Leasehold and equipment costs have been allocated to segments based on their proportionate use.

FOURTH QUARTER CONSOLIDATED STATEMENT OF EARNINGS three months ended December 31 (unaudited)

Income	1979	1978	% Increase (Decrease)
Investment Short term notes and securities Loans and other	\$ 16,519,000 <u>150,410,000</u> <u>166,929,000</u>	\$ 22,060,000 103,571,000 125,631,000	(25) 45 33
Fees and commissions Personal trust Pension and pooled trust funds Corporate trust Real estate sales	2,818,000 792,000 929,000 5,272,000 9,811,000	2,819,000 668,000 684,000 4,408,000 8,579,000	19 36 20 14
Other	<u>4,849,000</u> <u>181,589,000</u>	3,690,000	31 32
Expenses Interest on deposits Salaries, pension and other employee benefits Real estate commissions Net occupancy and equipment Advertising Other	$149,247,000 \\ 13,512,000 \\ 3,726,000 \\ 4,118,000 \\ 880,000 \\ 3,961,000 \\ \hline 175,444,000$	103,671,000 11,662,000 3,347,000 3,729,000 768,000 5,207,000 128,384,000	44 16 11 10 15 (24) 37
Earnings before income taxes Income taxes Net earnings	6,145,000 (61,000) \$ 6,206,000	9,516,000 1,678,000 \$ 7,838,000	(35) (104) (21)
Attributed to Preference shares non-convertible Preference shares convertible Common shares	\$ 886,000 557,000 4,763,000 \$ 6,206,000	\$ 745,000 565,000 6,528,000 \$ 7,838,000	19 (1) (27) (21)
Net earnings per common share — basic Net earnings per common share — fully diluted Dividends paid per common share	\$.64 .61 .33	\$.93 .87 .33	(31) (30)

EXECUTIVE AND SENIOR MANAGEMENT

One of our greatest assets is the strength of management. After each name, age and number of years service are shown. Average age is 44.2 years and average service is 16.2 years.

*Located at Executive Offices Canada Trust Building Yonge and Adelaide, Toronto

*Arthur H. Mingay (60-41) Chairman of the Board and the Executive Committee

Mervyn L. Lahn (46-25) President and Chief Executive Officer

REGIONAL

PACIFIC REGION

Regional Office West Pender and Homby, Vancouver

Archie H. Kerr (55-19) Senior Vice-President

> Kenneth J. McCubbin (41-9) Assistant Vice-President

Kenneth W. Meston (44-23) Assistant Vice-President-Manager Vancouver Main Branch

PRAIRIE REGION

Regional Office 3rd Street S.W. and 5th, Calgary

Derek J. Warren (48-20) Senior Vice-President

> Stephen C. Merrill (33-8) Assistant Vice-President

Larry J. Honcoop (36-19) Assistant Vice-President-Manager Calgary Main Branch

SOUTHWESTERN ONTARIO REGION

Regional Office Dundas and Clarence, London

A James Scafe (47-24) Vice-President

> Robert P. Morneau (41-11) Assistant Vice-President

Robert B. James (50-15) Assistant Vice-President-Manager London Main Branch

O. Evan Whitehead (46-26) Assistant Vice-President-Manager Windsor Main Branch

MIDWESTERN ONTARIO REGION

Regional Office King and Water, Kitchener

J. Terence Osbourne (50-23) Vice-President

W. Lindsay Somerville (37-10) Assistant Vice-President

Wilfred W. Park (52-32) Assistant Vice-President-Manager Kitchener Main Branch

CENTRAL ONTARIO REGION

Regional Office Yonge and Adelaide, Toronto

Melvin M. Hawkrigg (49-8) Senior Vice-President

Liam S. O'Brian (51-12) Vice-President Corporate Business Development

George W. Stoyles (43-12) Vice-President-Manager Toronto Main Branch

Fred S. Collier (48-12) Assistant Vice-President

HAMILTON/NIAGARA REGION

Regional Office King and Hughson, Hamilton

Leo P. Sauve (48-15) Vice-President

> Warren C. Elliott (40-18) Assistant Vice-President

Robert B. Hamilton (32-6) Assistant Vice-President-Manager Hamilton Main Branch

NORTHERN ONTARIO/QUEBEC/ ATLANTIC REGION

Regional Office Laurier and Metcalfe, Ottawa

Leonard W. Stoll (45-26) Vice-President

Stan A. Martin (33-12) Assistant Vice-President

James R. Wilken (43-18) Assistant Vice-President-Manager Ottawa Main Branch

HEAD OFFICE

Canada Trust Tower Dundas and Wellington, London

CLIENT SERVICES

Jack H. Speake (51-29) Group Vice-President

Philip A. Heiland (49-8) Vice-President Trust and Corporate Services

*Donald A. MacDonald (52-34) Assistant Vice-President Corporate Trust Services

James T. McDougali (37-12) Assistant Vice-President Personal Trust Services

Douglas E. Wannamaker (43-22) Assistant Vice-President Pension Trust Services

Norman White (52-20) Assistant Vice-President Computer Services

B. Eric Minns (50-15) Vice-President Loans and Real Estate Services

Douglas R. Dolman (41-8) Assistant Vice-President-Premises

Robert M. Overholt (40-9) Assistant Vice-President Loans Services

G. Douglas Peaker (51-3) Assistant Vice-President Real Estate Sales

John F. Schucht (34-13) Assistant Vice-President Investment, Commercial and Industrial Mortgages and Real Estate Investment Services

Charles C. Parsons (50-17) Vice-President-Data Resources

J. Brent Kelman (37-2) Assistant Vice-President Development and Technical Services

Frank W. Pratt (38-12) Vice-President-Marketing Services

John D. Richardson (41-7) Vice-President Comptroller and Tax Services Gwyn E. Williams (42-21) Vice-President-Savings Services

John L. Doran (43-16) Assistant Vice-President Demand Savings Services

D. Eric MacMillan (45-25) Assistant Vice-President Term and RSP Savings Services

Sean J. McNamara (37-12) Assistant Vice-President Credit Card Services

William C. Thomhill (32-8) Assistant Vice-President Residential Mortgage Services

Eric W. Daly (31-8)
Assistant Vice-President-Planning

FINANCE

*Peter C. Maurice (42-7) Group Vice-President

*Duncan Baillie (38-7)
Vice-President-Treasurer

*W. James Blowers (46-26) Vice-President-Investments

*Raymond H. Brackstone (40-1) Assistant Vice-President Commercial Lending

PERSONNEL SERVICES

James T. Lindores (47-11) Vice-President

Duncan F. Tilly (37-7) Assistant Vice-President Personnel Resources

GENERAL COUNSEL AND SECRETARY

C. Robert Clarke (59-30) Vice-President

CORPORATE AFFAIRS

E. Donald L. Miller (61-33) Vice-President

AUDIT SERVICES

Robert E. Redgwell (46-21) Vice-President **Company Owned Premises
**Company Has Ownership Interest

PACIFIC REGION

BURNABY 5000 Kingsway Plaza

CLEARBROOK

**Meadow Fair Plaza

KELOWNA Spall Plaza

LANGLEY
Willowbrook Mall

NANAIMO Terminal Park Plaza

NEW WESTMINSTER 6th Street and 7th

PRINCE GEORGE
*Victoria and 5th

RICHMOND

Brighouse Centre

Broadmoor Mall

Lansdowne Park Mall

SURREY 152nd Street and 104th VANCOUVER

*West Pender and Hornby Cambie and 41st Denman and Comox Main and Pender Park Royal Shopping Centre West 41st and Yew

VICTORIA
*View and Broad

PRAIRIE REGION

BRANDON *636 Rosser

CALGARY
3rd Street S.W. and 5th
8th Ave. S.W. and 2nd
17th Ave. S.W. and 11th
Market Mall
Memorial Square,
52nd and Memorial
Richmond Square,
Richmond and Sarcee

Southcentre Mall

EDMONTON

* 100th Street and 101A Castle Downs Town Square Millbourne Mall Thomcliffe Plaza, 8246 - 175th Street

LETHBRIDGE

*3rd Ave. and 7th Park Meadow Mall

MEDICINE HAT
*3rd Street and 5th

MOOSE JAW *318 Main

RED DEER *4928 Ross

REGINA

*1921 Scarth and Victoria Pk.

SASKATOON 2nd Ave. N. and 22nd

WINNIPEG
*Portage and Fort
Unicity Mall

SOUTHWESTERN ONTARIO REGION

CHATHAM

*King and Market Square Chatham Place

LEAMINGTON Talbot and Erie

LONDON

**City Centre
Adelaide and Cheapside
Boler and Commissioners

*4 Covent Market Place

*Dundas and Clarence Dundas and English Ernest and Bradley Huron and Highbury

*Hutton Rd. and Sherwood

*Oxford near Hyde Park

*Oxford W. and Platt's Lane

*Richmond and University
Wonderland at Westmount Mall

*Wortley and Elmwood



152nd Street and 104th Surrey, British Columbia



Brighouse Centre Richmond, British Columbia

FINANCIAL SERVICES BRANCHES

SARNIA

*Christina and London Rd. Lochiel near Christina London Rd., across from Lambton Mall

STRATHROY
Caradoc and Ontario

ST. THOMAS *Talbot and Elgin Elgin Mall

WINDSOR
University W. and Victoria
Devonshire Mall
*Ouellette and Wyandotte
Tecumseh and Annie

MIDWESTERN ONTARIO REGION

CAMBRIDGE

*44 Main

John Galt Centre

*King and Westminster

South Cambridge Plaza,

Hwy. 8 and 97

ELMIRA *57 Arthur

FERGUS

*St. Andrews and Tower

GUELPH

*Wyndham and Cork
Edinburgh and Municipal
Willow West Mall
Woolwich and Speedvale

KITCHENER

*King and Water

*Belmont and Claremont Forest Hill Plaza, Greenbrook Dr. Fairview Mall

*King and Ontario
Market Square
Stanley Park Mall
Pioneer Park Plaza, Pioneer Park Dr.
Country Hills Plaza, Strasburg Rd.

LISTOWEL Listowel Plaza, Highway 23 N.

STRATFORD
*Downie and Albert

WATERLOO

*Erb and King Conestoga Mall

*Weber and Lincoln Westmount Place

HAMILTON/NIAGARA REGION

BURLINGTON

Appleby Line and New
*Brant and Caroline
Burlington Mall
Burlington Mall (in Robinson's)

DELHI

Church and Queen

DUNDAS

King and Sydenham

DUNNVILLE

*Lock and Queen

FORT ERIE

*70 Jarvis

GRIMSBY

Main and Christie

HAMILTON

*King and Hughson
Eastgate Square
Fennell and Upper Wentworth
Greater Hamilton Shopping Centre

Jackson Square

Upper James and Mohawk

NIAGARA FALLS

*Queen and St. Clair Niagara Square Town & Country Plaza,

3645 Portage Rd.

PORT COLBORNE Clarence and Elm

SIMCOE

*Norfolk and Young Simcoe Mall

ST. CATHARINES

*James and King Pen Centre Grantham Plaza, Scott and Vine

STONEY CREEK

Hwy. 8, east of Centennial Pkwy.



17th Ave. S.W. and 11th Calgary, Alberta



Oxford W. and Platt's Lane London, Ontario

THOROLD

*Front and Albert

WELLAND

*Main and Cross

CENTRAL ONTARIO REGION

RAPPIE

Dunlop and Memorial Square

BRAMPTON

*Main and Queen Bramalea City Centre Shoppers' World

HALTON HILLS

*Main and James

MILTON

*Main and Charles

MISSISSAUGA

*Highway 10 south of 5 Meadowvale Town Centre Square One OAKVILLE

*Lakeshore and Trafalgar

ORANGEVILLE Highland Mall

OSHAWA

*Simcoe and Bond

RICHMOND HILL

Hillcrest Mall

TORONTO CENTRAL

*Yonge and Adelaide Bloor and Bathurst

*Eglinton and Bathurst

*Eglinton W. and Castle Knock

*St. Clair and Yonge Yonge and Erskine

TORONTO EAST

Shoppers' World

Lawrence and Scarborough Golf Club Rd.

TORONTO NORTH

Finch and Birchmount

Finch between Bayview and Leslie Fairview Mall

Bloor near Royal York

TORONTO WEST

Markland Wood Plaza Eglinton between Islington

and Kipling

Royal York Rd., north of Eglinton

Sheppard, just east of Warden

St. Andrews Plaza, 29 The Links Rd.

NORTHERN ONTARIO/QUEBEC/ ATLANTIC REGION

CORNWALL
Cornwall Square

HALIFAX

Quinpool and Monastery

KAPUSKASING

Model City Mall

KINGSTON

*Princess and Wellington Bath and Gardiners

KIRKLAND LAKE

*51 Government Rd. W.

MONTREAL

800 Dorchester Blvd. W.

NEW LISKEARD

Timiskaming Square

NORTH BAY

Fraser and McIntyre

North Bay Mall

OTTAWA

Laurier and Metcalfe

Westgate Plaza, Carling and Merivale

SUDBURY

Cedar near Lisgar

TIMMINS

Third and Cedar



King and Westminster Cambridge (Preston), Ontario



Meadowvale Town Centre Mississauga, Ontario

*Company Owned Premises

Gerry T. O'Connor Regional Real Estate Manager Pacific and Prairie Regions

PACIFIC REGION

BURNABY Kingsway near Royal Oak

NANAIMO 94 Commercial

PRINCE GEORGE
*Victoria and 5th

RICHMOND Brighouse Centre

SURREY 152nd Street and 104th

VANCOUVER
Lonsdale and East 18th
Main and Pender
Park Royal Shopping Centre
W. Broadway and Granville (I.C.I.)
West 41st and Yew

VICTORIA 2252 Oak Bay

PRAIRIE REGION

BRANDON *636 Rosser

CALGARY

Centre Street N.E. and 13th Centre Street S. and Glenmore Trail Trans-Canada Plaza, 52nd Street N.E. and Madigan

EDMONTON 71st Street and 98th

LETHBRIDGE
*3rd Ave. and 7th

MEDICINE HAT
*3rd Street and 5th

RED DEER *4928 Ross REGINA Albert and 3rd Ave. N.

SASKATOON 2nd Ave. N. and 22nd Plaza 22, Confederation Dr.

WINNIPEG
Pembina Highway and Hector

Gene L. Baillargeon Regional Real Estate Manager Southwestern and Midwestern Ontario Regions

SOUTHWESTERN ONTARIO REGION

LONDON

*Huron and Highbury

371 King St. (I.C.I.)

Pall Mall near Richmond

Sherwood Forest Mall

Wellington Rd. S. and Bradley

Wonderland at Westmount Mall

SARNIA

London Rd., across from Lambton Mall

STRATHROY Caradoc and Ontario

ST. THOMAS
*Talbot and Elgin

MIDWESTERN ONTARIO REGION

CAMBRIDGE 415 Hespeler Rd.

ELMIRA *53 Arthur

FERGUS
*St. Andrews and Tower

GUELPH
*Wyndham and Cork

KITCHENER
*King and Water

*Downie and Albert

WATERLOO
Weber and University

Nat Green Regional Real Estate Manager Hamilton/Niagara, Central Ontario and Northern Ontario/Quebec/ Atlantic Regions

HAMILTON/NIAGARA REGION

BURLINGTON Eastway Plaza, New and Walkers Line

CALEDONIA 14 Caithness

DUNDAS King and Sydenham

HAMILTON
Upper James and Brucedale

NIAGARA FALLS
*Queen and St. Clair

ST. CATHARINES
Midtown Plaza, Welland and Clark

WELLAND
*Main and Cross

CENTRAL ONTARIO REGION

BARRIE

Dunlop and Memorial Square

BRAMPTON
Bramalea Rd. and Steeles
*Main and Queen

*Main and James

MISSISSAUGA
*Highway 10 south of 5

OAKVILLE
*Trafalgar and Lakeshore

OSHAWA
*Simcoe and Bond

RICHMOND HILL Hillcrest Mall

TORONTO EAST Shoppers' World Eglinton and Kennedy

TORONTO NORTH
Yonge and Sheppard

TORONTO WEST
Bloor near Royal York
Markland Wood Plaza
Eglinton W. and Castle Knock
Rexdale near Islington (I.C.I.)

NORTHERN ONTARIO/QUEBEC/ ATLANTIC REGION

KINGSTON
Bath and Gardiners

OTTAWA
Westgate Plaza, Carling and Merivale

MORTGAGE OFFICES

KAMLOOPS 190 - 546 St. Paul

OWEN SOUND 830 - 3rd Ave. E.

TORONTO
Bloor and Jarvis



